Microsoft Collaboration and Productivity Apps
A Dedicated Private Cloud for Your Microsoft Application

Challenge
When it comes to your email and productivity solutions, uptime is critical. If email stops working, business often grinds to a halt as well. And yet, keeping email and productivity solutions running doesn’t help differentiate your core business. Many on-premise installations of Exchange, SharePoint, or Lync have advanced integration or compliance needs, and the management of these applications requires talented engineers who could be spending time on value-driving activities instead.

Solution
Rackspace® Private Cloud powered by Microsoft Cloud Platform is the best environment to run your Microsoft productivity and collaboration applications such as Exchange, SharePoint, and Lync.

Microsoft’s “cloud first” strategy ensures these applications are optimized to run best on Cloud Platform. And Rackspace has built a private cloud environment to help ensure your mission-critical Microsoft applications run effectively in the cloud.

Our solution includes:

A dedicated and secure environment customized to your specific needs.

- Microsoft-based private cloud built on dedicated hardware and architected to your exact requirements.
- Enhanced security of a single-tenant environment with physically isolated network, compute and storage layers.

Active Directory, federation and integration to provide a seamless end-user experience and enforcement of your security policies via Active Directory’s built-in group policy engine.

- Full federation capabilities to integrate Exchange, SharePoint, and/or Lync with partners, clients, and vendors as needed.
- Integration with Office, third-party apps and plugins such as CRM, add-ons or plug-ins, and other custom applications.
Monitoring and Management with System Center 2012 R2.

- Deep insight into your Microsoft applications and the underlying infrastructure, all in the familiar Operations Manager interface.
- Line-of-code-level traceability and diagnostics so you can evaluate application performance and health.
- Automation and self-service options allow you to deploy scalable, multi-VM infrastructure services such as SQL clusters for use by application owners.
- Unified views across on-premise, Rackspace and Microsoft Azure environments through the System Center console.
- Application performance monitoring ensures high availability.
- Disaster Recovery Planning using Azure Site Recovery protects your applications by automating the replication of the virtual machines based on policies that you set and control.

As a global leader in hosting Microsoft Applications, Rackspace has the knowledge to set up, scale and support your applications:

- 4-Times Microsoft Hosting Partner of the year, and Gold Certified Microsoft Partner.
- More than 100 in-house Microsoft Exchange experts 100% focused on the product.
- Over 500,000 seats of Microsoft Exchange under management.
- #1 in the world in Hosted and Managed SharePoint with over 1,000,000 Hosted/Managed SharePoint seats.

Key Benefits

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<tr>
<th>Customizable</th>
<th>Achieve all of your immediate customization and integration requirements, with the flexibility to meet evolving needs.</th>
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<tbody>
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<td>Fanatical Support*</td>
<td>Leverage Fanatical Support to monitor and manage your infrastructure and reduce your IT burden.</td>
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<tr>
<td>Secure</td>
<td>A dedicated private cloud environment provides the security, control and tools to enforce your policies.</td>
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<td>Business Continuity</td>
<td>Improved backup, recovery, and resiliency capabilities.</td>
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<td>Scalability</td>
<td>Scale to thousands of virtual machines in a physically isolated private cloud environment.</td>
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For more information: 1-877-934-0409 or www.rackspace.com/cloud/private/microsoft-cloud-platform