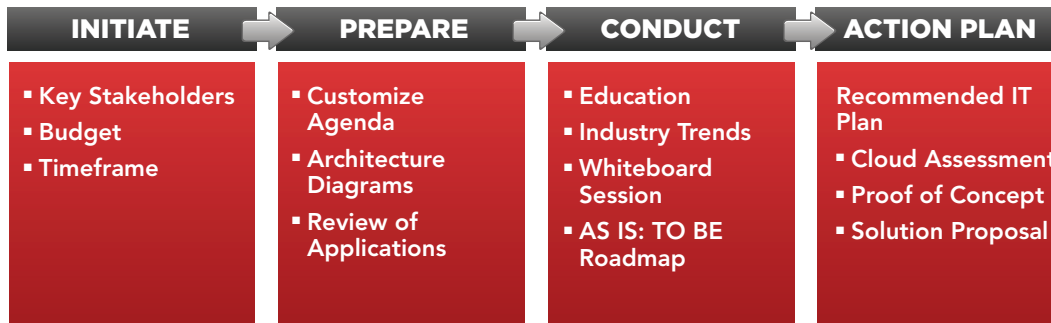


IT EVOLUTION WORKSHOP

PUTTING INNOVATION AND AGILITY INTO ACTION WITH A CLOUD COMPUTING STRATEGY

Let our Enterprise Architects guide you in the development of an IT strategy that maximizes agility, controls costs and avoids “lock-in” typically associated with proprietary architecture. The Rackspace Advisory Service Team will engage your senior leadership in an IT Evolution Workshop that explores your holistic, current environment and recommends “best-fit” solutions—including public cloud, private cloud and RackConnect™, a “best of both worlds” hybrid solution.

You can be confident that your new roadmap will be more agile, scale costs efficiently, and gain faster time to market – all the while maintaining IT infrastructure performance and reliability.



WHAT IS IT?

The IT Evolution Workshop is a strategy session in which your company's IT leadership collaborates with highly skilled enterprise architects from Rackspace to assess your current IT state and look for ways to optimize efficiency, scalability, flexibility and agility.

- Benefit from a customized agenda and subsequent working session that's tailor-made for your company's specific IT needs
- Roll up your sleeves with Rackspace's sharpest, most-seasoned experts to think and work together
- Arrive at a cohesive plan for moving forward and formulate concrete action items
- Take time out from your day-to-day activities so you can strategize without interruption

WHO TO INVITE

To get the most out of the session, you'll want strong representation from your IT leadership:

- CIO, CTO, Director of Infrastructure, Director of Information Technology, Application Development Manager, and Delegates of Senior IT Leadership

ABOUT RACKSPACE HOSTING

Rackspace® Hosting is the service leader in cloud computing and a founder of the open-source cloud platform, OpenStack™. For more information, visit www.rackspace.com.

ADDITIONAL ADVISORY SERVICES

Already preparing to migrate to the cloud, but need assistance formulating a specific cloud adoption plan? Check out our **Cloud Readiness Assessment** service, led by our team of Enterprise Architects and Business Experts.

SIGN UP TODAY

Please contact your Rackspace sales representative or Rackspace Advisory Services. advisory_services@rackspace.com

To learn more visit: www.rackspace.com/enterprise_hosting/advisory_services