RACKSPACE® ADVISORY SERVICES

APPLICATION PROFILING WORKSHOP

The Rackspace Application Profiling Workshop offers a thorough appraisal of your entire application portfolio and provides the information needed for a smooth and well thought out transition to a Hybrid Cloud solution. Our elite team of Rackspace senior consultants prioritizes and categorizes your applications while taking into account risk, complexity, constraints and dependencies. Once we’ve completed your two-week complimentary workshop, you will know which of your applications can transition to the cloud and when.

HOW IT WORKS

Working alongside your application specialists, our senior consultants gather the strategic inputs needed to determine which applications are suitable for transition to cloud.

1–3 Day Interactive Workshop

• Application of Rackspace senior consultants’ extensive experience
• Application of industry best practices
• Use of a proprietary profiling tool to categorize and score applications

Formal Recommendations

• Application Inventory
• Executive Report
• Executive Presentation

WHAT YOU GET

You’ll receive a customized roadmap that is broken down into short, medium and long-term recommendations. Upon completion, you will have a complete understanding of:

• Applications that can move to the cloud today
• Levels of complexity and risk involved in re-engineering applications to run in the cloud
• The best platform for the application: public cloud, private cloud, virtualization, dedicated, or a hybrid solution

Why is a Rackspace Application Profiling Workshop important to my business?

The simplest, most straight-forward reason is to eliminate applications from consideration for cloud or to find applications that are easy “quick wins” to accelerate your cloud adoption strategy. Through this exercise, you may also discover potential areas for cost reduction through consolidation, modernization, and application retirement.

Who should have a Rackspace Application Profiling Workshop?

The Application Profiling Workshop is valuable for any enterprise that is looking to implement hybrid cloud into their long term strategy. We especially recommend it for enterprises that:

• Have large application portfolios, often due to M&A activities
• Have mismatched technologies with a fragmented or inefficient cost management structure
• Have limited in-house resources/skill-sets to handle a comprehensive portfolio review
• Suffer from data center capacity constraints and need periodic application rationalization
• Want to outsource the management of infrastructure so more focus can be placed on value-add activities
• Need to consolidate data center footprint to maximize efficiency

Schedule your complimentary Application Profiling Workshop today by contacting your Rackspace Account Manager or Sales Representative, or call 1-877-934-0409.
Overview

The goal of the Application Profiling Workshop is to review an enterprise’s application portfolio and determine best fit hybrid cloud solutions (public cloud, private cloud, virtualization or dedicated infrastructure). We enter each application into our rigorous process of prioritization and categorization. Our senior consultants then evaluate each application by leveraging industry best practices and a proprietary profiling tool. Once each application is scored against our formal set of criterion, it is sorted into categories that align with recommended next steps. This workshop not only identifies opportunities to jump start your cloud adoption strategy, it also may discover potential areas for cost reduction through consolidation, modernization and application retirement.